Simply superb!

NEW

"North Shore"

WALLACE STAINLESS

Get more . . . choose

North Shore

by

WALLACE STAINLESS

Created by Wallace Silversmiths, craftsmen in making metal more precious, North Shore emerges as a simply superb silhouette on the horizon of tomorrow.

A subtle contemporary sweep with its clean cut lines . . wedded to traditional dignity and effortless grace. There's a harmony of design, enhanced by the brilliant lustre of new DEEP•GLO finish. You'll love the touch of this finely balanced, heavyweight stainless steel pattern. You'll dine with easy, graceful confidence — with the assurance that comes with a beautifully appointed table. Truly, North Shore is simply superb!

Brilliant New Beauty!

FEATURING THE NEW DEEP•GLO LOVELY BRIGHT FINISH

YOUR BEST BUY

24-Pc. Service for 6

PACKAGED: IN MONOGRAM CHEST

6 Teaspoons
6 Oval Soup Spoons
6 Dinner Forks
6 Dinner Knives

24-Pc. Set with 1-Pc. Knives (3131)..... $17.50
24-Pc. Set with Hollow Handle Knives.. $24.95

50-Pc. Service for 8

PACKAGED: IN MONOGRAM CHEST

16 Teaspoons
8 Oval Soup Spoons
8 Salad Forks
8 Dinner Forks
8 Dinner Knives
2 Table Spoons

50-Pc. Set with 1-Pc. Knives (3131)..... $34.95
50-Pc. Set with Hollow Handle Knives.. $44.95

76-Pc. Service for 12

PACKAGED: IN STRIPED BULK BOX

24 Teaspoons
12 Oval Soup Spoons
12 Salad Forks
12 Dinner Forks
12 Dinner Knives
2 Table Spoons
1 Butter Knife
1 Sugar Spoon

76-Pc. Set with 1-Pc. Knives (3131)..... $44.95
76-Pc. Set with Hollow Handle Knives.. $59.95

Created exclusively by

WALLACE SILVERSMITHS

WALLINGFORD, CONNECTICUT

• *Since 1835* •

16-Pc. Service for 4

4 Teaspoons
4 Oval Soup Spoons
4 Dinner Forks
4 Dinner Knives

Packaged: In Striped Gift Box

16-Pc. Set with 1-Pc. Knives (3131).. $12.95

16-Pc. Set with Hollow Handle Knives $16.95

Choose from two Knives!

A. Modeled Handle with Serrated Edge.

B. Hollow Handle Knife, Forged Blade with Serrated Edge.

MODERN MAGIC CHEST FOR SETS From 24 to 76-Pcs.

$10.00 (Extra)

WALLACE STAINLESS

North Shore SUGGESTED RETAIL PRICE LIST *

*There is no Federal Excise Tax on Stainless Steel Flatware.

SPOONS

Teaspoons	$ .49
Oval Soup Spoon	.79
Cream Soup Spoon	.79
Iced Beverage Spoon	.79
Table Spoon	.89
Table Spoon Pierced	1.00
Berry Spoon	2.00
Sugar Spoon	.89

FORKS

Dinner Fork	.79
Salad Fork	.79
Cocktail Fork	.79
Cold Meat Fork	2.00

KNIVES

Modeled Handle Dinner Knife, (3131) Serrated Edge	1.25
Hollow Handle Dinner Knife, Forged Blade, Serrated	2.50
Butter Knife, Flat Handle	.89
Butter Spreader, Flat Handle	.79

SERVING PIECES

Gravy Ladle	1.75
Pastry Server, Pierced	1.75

All prices subject to change without notice and to the addition of any applicable taxes.

June, 1960

XD-54/12

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